



A REPORT OF *Football Tournament Under 14*

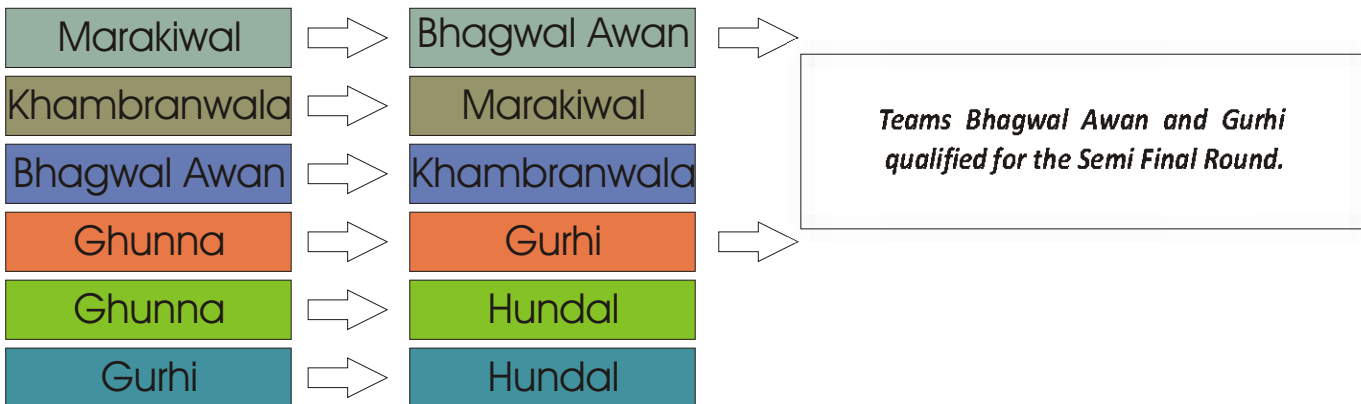


Football Tournament under 14:

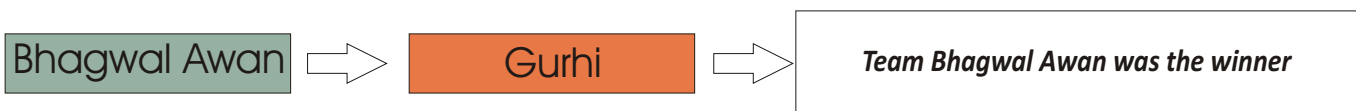
A football tournament under age groups 8-10 and 11-14 was organized in the ground of Center of Football Excellence under the auspices of ILO-IPEC/FIFA Football Resource Programme in which 21 football teams, (under age group 8-10 = 6 and 11-14= 15), managed by CSDO and Sudhaar participated. Under this project (ILO-IPEC/FIFA Football Resource Programme) around 450 children including those from amongst former football stitchers, and their siblings etc. are getting the benefit.

Number of industrialists, officials of Government, Sialkot Chamber of Commerce & Industry, international agencies i.e. ILO-IPEC, UNIDO and USAID-Urban Institute-DTW Project, and Pakistan Football Federation, District Football Federation, NGOs, volunteers, influentials, teachers, representatives of press and electronic media and large number of students/children etc. extended their cooperation and favour in organizing the tournament. Schedule and results of the tournament are as follows:

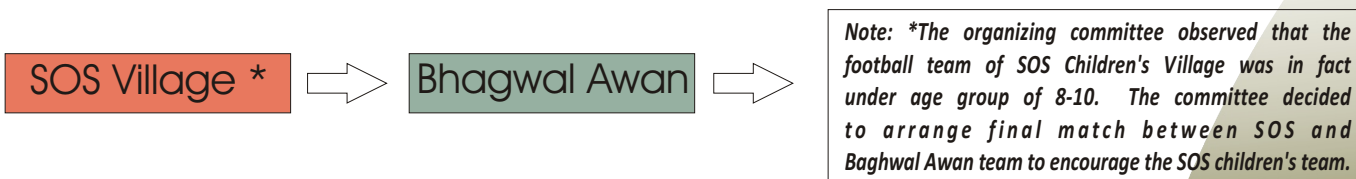
Pool Matches of Age Group 8 - 10



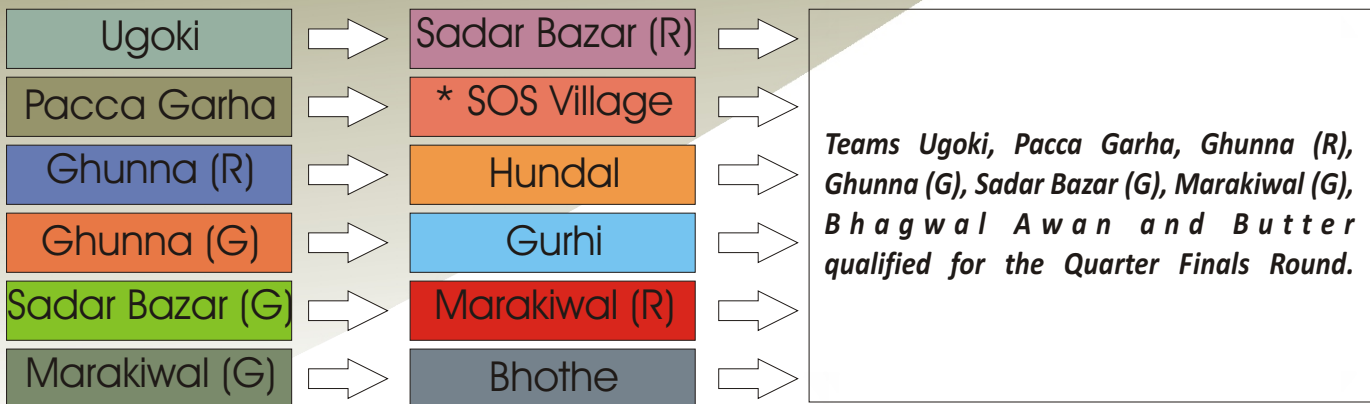
Semi Finals Matches of Age Group 8 - 10



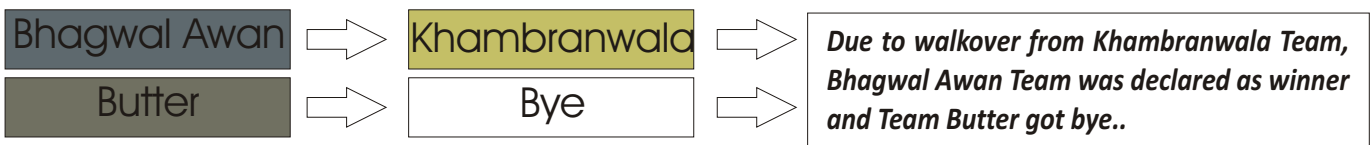
The Final Match of Age Group 8 - 10



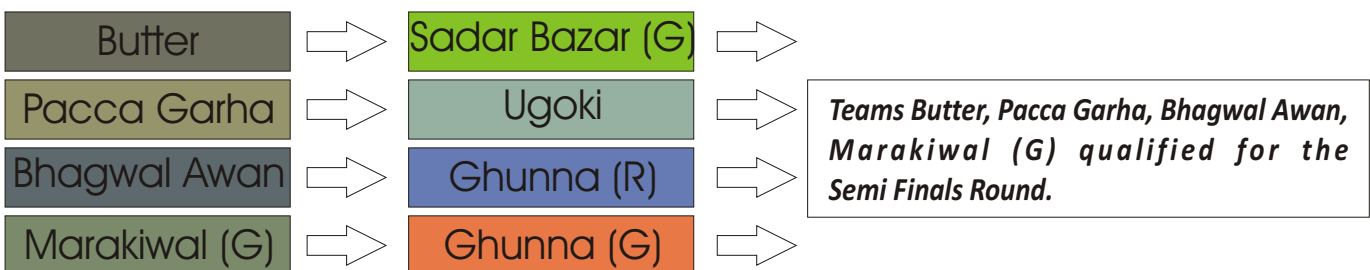
Pool Matches of Age Group 11 - 14



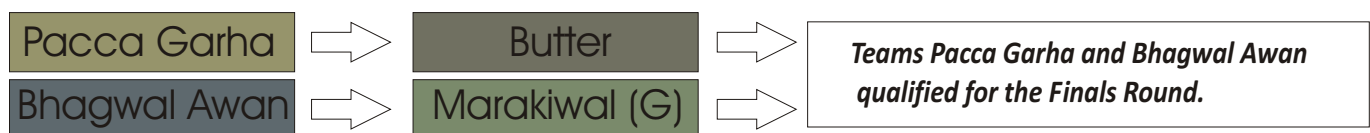
Pool Matches of Age Group 11 - 14



Quarter Finals Matches of Age Group 11 - 14



Semi Finals Matches of Age Group 11 - 14



The Final Match of Age Group 11 - 14



Pictures from Football Tournament Under 14

Under ILO-IPEC/FIFA Football Resource Programme 2007



March Past:

All the teams participated in the March Past on 15th December, 2007.



Prize Distribution:

CSDO arranged gifts/track suits and trophies for the teams who played final matches. The prizes were awarded to the children by the guests, including Capt. (R) Atta Muhammad Khan, District Coordination Officer (DCO), Sialkot who was Chief Guest in the final matches of the tournament. He announced to provide track suits to the winning team of SOS Children's Village and assured his full support to sustain the programme.



Sheikh Muhammad Yunas Ratra, President, CSDO awarded cash prizes to four winner and runner up teams (age groups 8-10 and 11-14) @ Rs.3,000 to the winner teams and Rs. 2,000 to the runner up teams.

Major (R) Mansoor Ahmad, Finance Secretary, CSDO awarded cash prize of Rs. 5,000 to the winning team of SOS Children's Village. CSDO also awarded shields to the guests.



The industrialists of Sialkot especially soccer ball manufacturers are fully supporting the programme as part of their **Corporate Social Responsibility**. Four Soccerball Manufactures (*Talon Sports (Pvt.) Ltd., Anwar Khawaja Industries (Pvt.) Ltd., Forward Sports (Pvt.) Ltd. & Tempo Enterprises*) who are participating in the Child Labour Elimination Programme (CLEP) have also extended their financial cooperation for organizing Under 14 Football Tournament.

Certainly it was a fantastic and excellent programme, held for the first time in the football history of Sialkot to promote the sporting activities amongst the children. Children are taking keen interest in the football game. CSDO, under the banner of ILO-IPEC/FIFA Football Resource Programme & in collaboration with DFA Sialkot & Sudhaar, established a new trend of playing football in the kid age.

An excellent impact of the programme has been realized at all levels. It is hoped that Sialkot will become No. 1 District of Pakistan in playing football. All clubs, related to senior and newcomer players, officials of DFA Sialkot and football related fans in the entire District were inspired by the interest of children in the football game. Now football learning from childhood is being introduced by the local clubs.

In this way, the ultimate objective to eliminate child labour are being achieved. We would like to extend special thanks to ILO-IPEC, FIFA, SCCI and other stakeholders who helped us achieve the objectives of the programme. CSDO would also like to thank all who took part in this glorious event and made it a huge success.

Final Assessment Of Football Clubs & Teams in Sialkot

Before launching of ILO-IPEC/FIFA Project 2007, the football in Sialkot was being played traditionally in Sialkot like almost the entire country. Although football in Sialkot was continued functioning for the last about sixty years but for the promotion of the same the planning of DFA Sialkot was 2nd to none. Tournaments of senior teams at District level under DFA Sialkot have been playing throughout the year but there was no game of football for children from gross route level. In the history of Sialkot this is the first time when football for the children was introduced in a large scale. Under this program, to introduce and to promote football game for the children of the city areas but also of far flung communities, were also targeted.

Before this project, there was no concept of coaching courses, referees classes and management courses in Sialkot. Specifically under this project, the said courses were successfully completed. Ultimately the basics of football were introduced to the children of even remote areas of Sialkot. Coaches, Referees and Administrators were trained by the AFC Instructors. After getting training they were deputed in their localities to train the children of the under age group of 14. It is a proven fact that due to this wonderful project a large number of players, fans, officials and even business communities have been inspired. The Major Clubs of DFA Sialkot are now fully interested to establish their young teams. The

Tournament U-10 and U-14 organized by the CSDO with the collaboration of Sudhaar and DFA Sialkot, under the banner of ILO-OPEC/FIFA Project, was really a great ultimate achievement of this whole project. The players were found much energetic, sensational and too much interested in playing the game. About nine players amongst them have been participated in National Championship 2008 at Sahiwal.

As per general observations of all the experts in near future a significance impact would be appeared and a revolution in this regard will definitely be seen. Whatsoever, the efforts have been made under this project are likely to be appreciated but to continue these achievements a comprehensive plan should be chalked out.

The following major achievements in this regard were observed”

- A.** The football related officials of the clubs of Sialkot including the officials of DFA Sialkot have realized seriously that the dream of promotion of football in Sialkot can never be come true Without its start from the early age.
- B.** Awareness amongst the women.
- C.** Establishment of football teams in formal and informal schools.
- D.** Training to the Physical teams of both Boys and Girls Schools / Colleges.
- E.** Motivation by the Media.
- F.** Sufficient Sponsorships.



Child & Social Development Organization (CSDO)

Sialkot Chamber of Commerce & Industry Building,
Shahra-e-Aiwan-e-Sanat-o-Tijarat, Sialkot - Pakistan.

Tel: +92 - 52 - 4274781

Fax: +92 - 52 - 4290508

Email: csdo@skt.comsats.net.pk

Email: info@csdo-scci.org

Web: csdo-scci.org